

January 24th, 2016

**For Immediate Release: Ayres Associates selected for Eagle Tower Design Contract.
Volunteers needed for planning Spring Fundraising Event.**

The DNR has selected and contracted with Ayres Associates out of Eau Claire, WI to become the design partner for Eagle Tower. Ayres Associates will be responsible for designing both the site and structure for the new Eagle Tower.

Ayres Associates, headquartered in Eau Claire, operates out of multiple locations throughout the country with extensive experience in Wisconsin based projects. Their additional portfolio of experience in recreation and park infrastructure made them the ideal company to pursue the next steps with Eagle Tower.

Ayres Associates was selected after a thorough review of all bids submitted for the design contract. A panel of individuals, including representation from both DNR and Door County, reviewed the proposals and provided input and feedback in identifying an ideal partner. Key factors aiding in the decision included the companies experience with ADA compliance and building codes, project work in both Wisconsin and Door County and the overall approach to managing expectations for the project.

“We are looking forward to working with Ayres Associates in the next few months on the design. We are not only building a Tower, we are redeveloping a destination and that requires looking at all aspects of the site. The services Ayres offers provide guidance with planning, structure design, transportation, wayfinding and environmental factors. These are all necessary and important components to this project” says Rachel Stollenwerk, Campaign Director for the Eagle Tower Fund.

Ayres Associates will be given 90 days to complete their design options. Designs will include options for ADA accessibility. Upon completion, the chosen design will be made available to the public and the construction timeline can be set following completion of fundraising.

The Eagle Tower Fund committee has initiated planning for a Spring Fundraising event for the public. The committee is currently looking for 4-5 volunteers to assist in planning and outreach. If you are interested in helping plan the Spring Fundraising event please contact Campaign Director Rachel Stollenwerk.

The Eagle Tower Fund committee has raised over \$350,000 of the \$750,000 goal. Project planning and funding continue to move forward in parallel.

Please consider joining our efforts to rebuild this iconic piece of history. Donations are tax deductible and checks can be made out to Friends of Peninsula State Park – Eagle Tower Fund. Donations can be mailed to Eagle Tower Fund Committee PO Box 353 Egg Harbor, WI 54209.

For more information on the project and fundraising please visit www.eagletowerfund.com or contact Campaign Director Rachel Stollenwerk.

The Eagle Tower Fund Committee is a subcommittee of the Friends of Peninsula State Park. The Friends of Peninsula State Park is an organization dedicated to making a meaningful contribution toward the preservation and goals of Peninsula State Park. The Friends provide volunteer services and financial support for the interpretive, educational, recreational and visitor service programs at Peninsula State Park.

Contact

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