

September 9th, 2016

For Immediate Release

On behalf of the Friends of Peninsula State Park, the Eagle Tower Fund committee is kicking off efforts to raise \$750,000 to be used for the reconstruction of Eagle Tower at Peninsula State Park. The Eagle Tower Fund Committee will be working in partnership with the DNR to plan for the completion of this project.

The committee is working towards raising \$50,000 by October 15th which will be used to contract with a selected architect and design the new site plan. Further details regarding the fundraising efforts as well as answers to frequently asked questions and updates can be found at www.eagletowerfund.com.

The Eagle Tower Fund committee looks forward to supporting the upcoming deconstruction of the Tower starting September 19th. Details on the deconstruction are included in the recent DNR press release which can be read here: <http://dnr.wi.gov/news/releases/article/?id=4065>.

During the months of September and October, as the Tower is taken down, the committee encourages local area businesses to get involved and help generate awareness as we move into fall color season. Thank you to the following businesses for their involvement to date, Julie's Park Café and Motel, Brew Coffee, Base Camp Coffee, Sweetie Pies, Wild Tomato Wood Fired Pizza and Grille, Wilson's Ice Cream and Restaurant, Fish Creek Gallery, Ephraim Shores and Edge of Park Bike and Moped Rental.

For questions or comments please visit the website at www.eagletowerfund.com or contact Campaign Director Rachel Stollenwerk rstollen.etc@gmail.com or 630-947-5985.